



Arizonans Speak

2019 Morrison Institute Statewide Poll

Rural Arizona Now

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State of Our State
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About the Arizonans Speak Poll

- Fielded June 25 – July 9, 2019
- 975 Arizonans (registered and not registered to vote)
- Hispanic and rural residents were oversampled to achieve 200+ for each
- Web-based poll
- 12-minute average completion time
- Fielding and analysis from Hootology

HOO TOLOGY

Where Arizonans feel they live ...



... Where USDA / U.S. Census Bureau states they live.



Greatest differences between rural and non-rural Arizonans

Rural residents are **more** likely to agree that ...

- Most rural residents use water efficiently.
- They are worse off financially than the prior year.

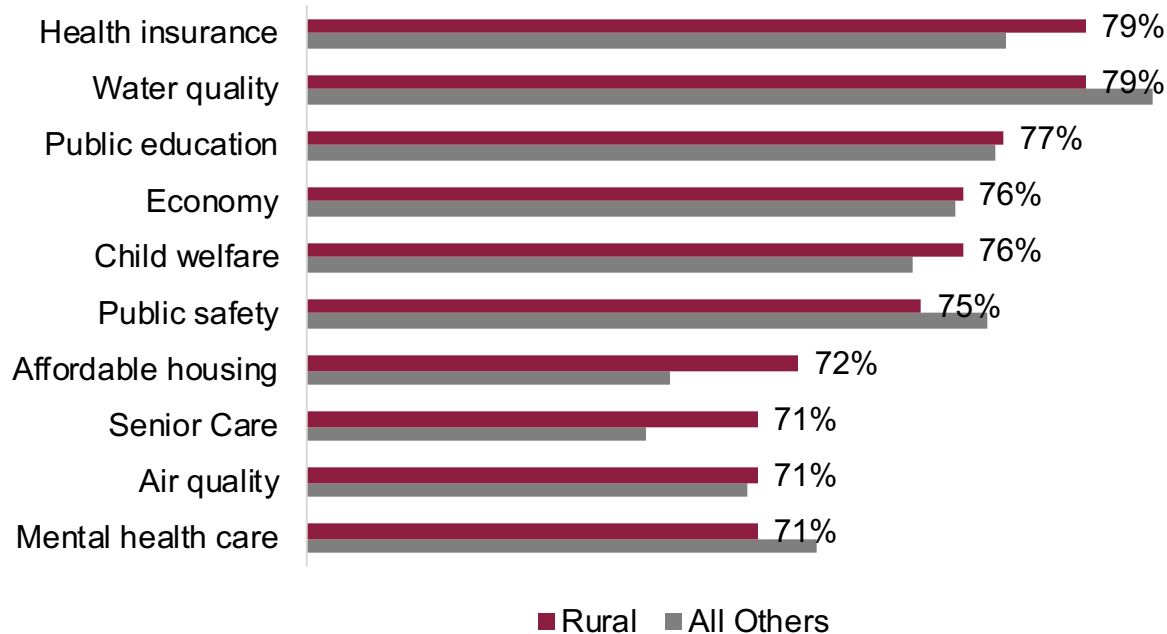


Rural residents feel **less** strongly that ...

- Trade with Mexico is an important policy issue for Arizona.
- We should make it easier for immigrants to come to Arizona.
- Population growth is a threat to Arizona's water supply.



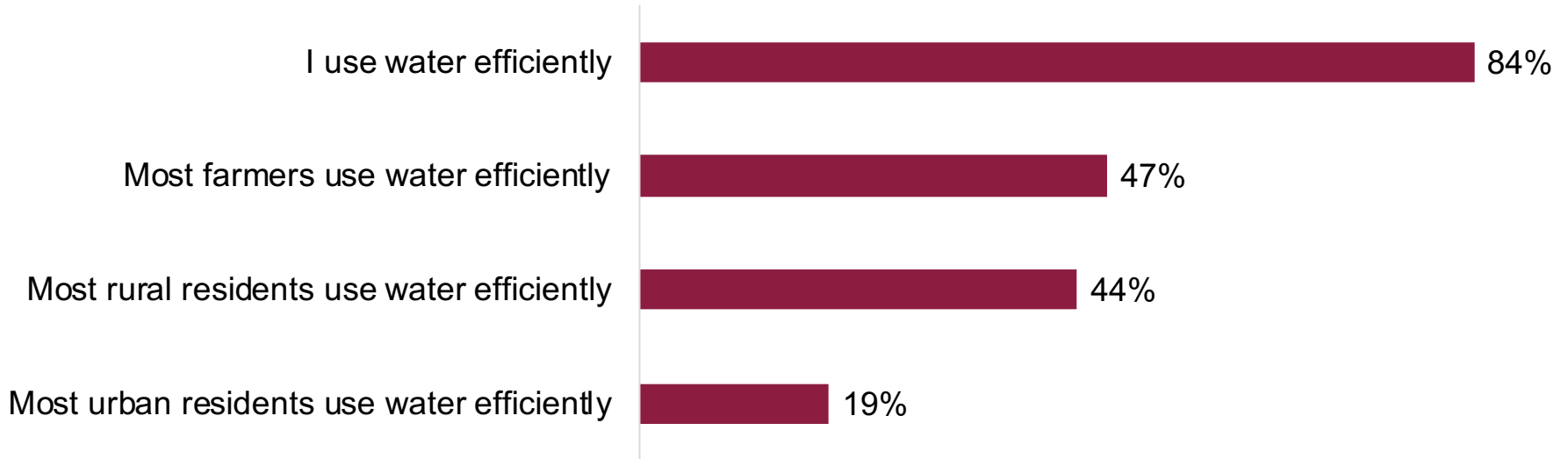
What matters most to rural Arizonans?



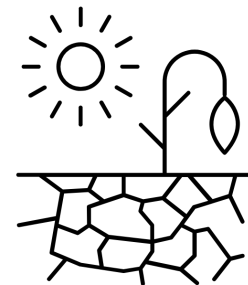
*“Please rate how important you consider the following policy issues for Arizona today.”
(Showing the percentage of rural Arizonans who rated these policy issues as an eight, nine or 10 on a 10-point scale of importance.)*



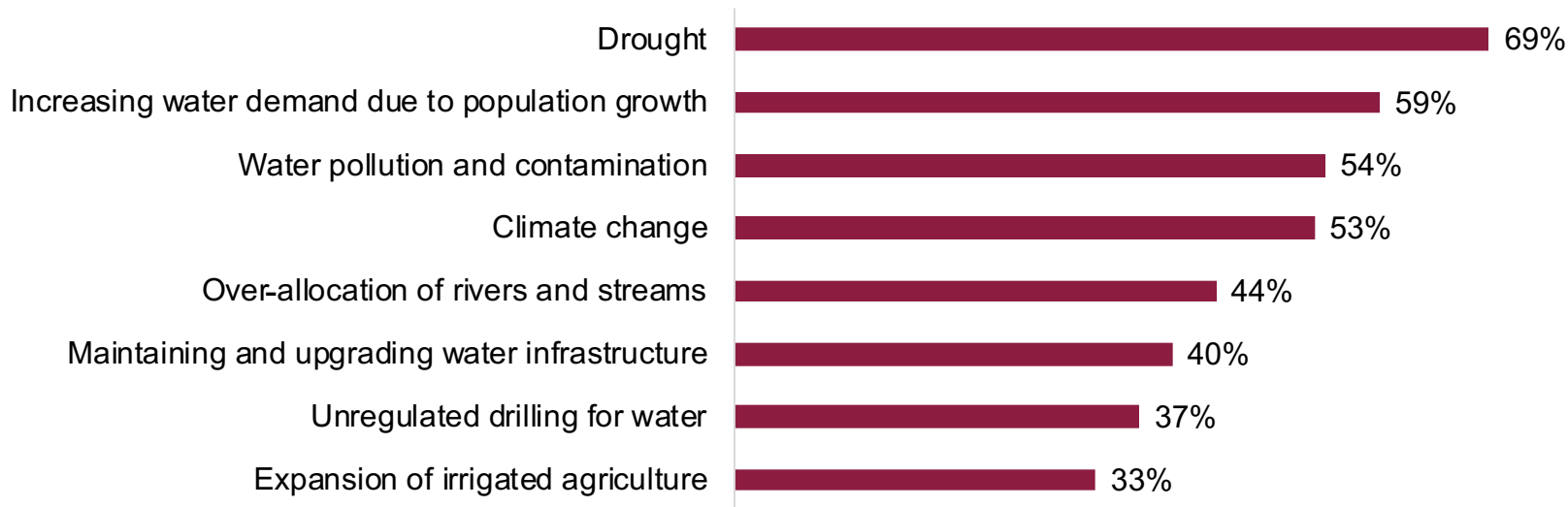
Rural Arizonans agree ...



*“To what extent do you agree with the following statements about Arizonans’ water usage?”
(Percentage “agree” and “strongly agree” reported.)*



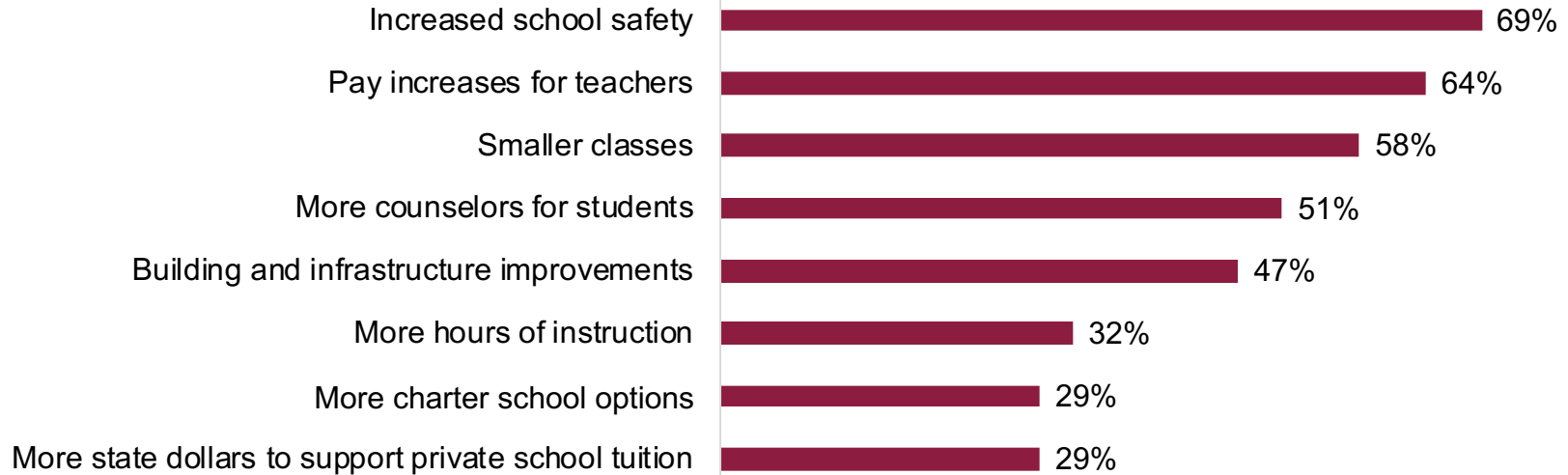
Rural Arizonans: Threats to Arizona's water supply



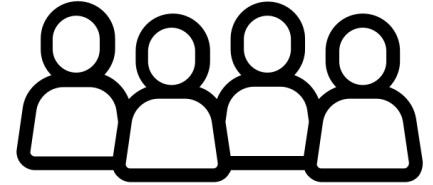
*"Please rate each of the following based on whether or not you believe they are a threat to Arizona's water supply."
(Showing the percentage of rural Arizonans who rated these policy issues as an eight, nine or 10 on a 10-point scale of importance.)*



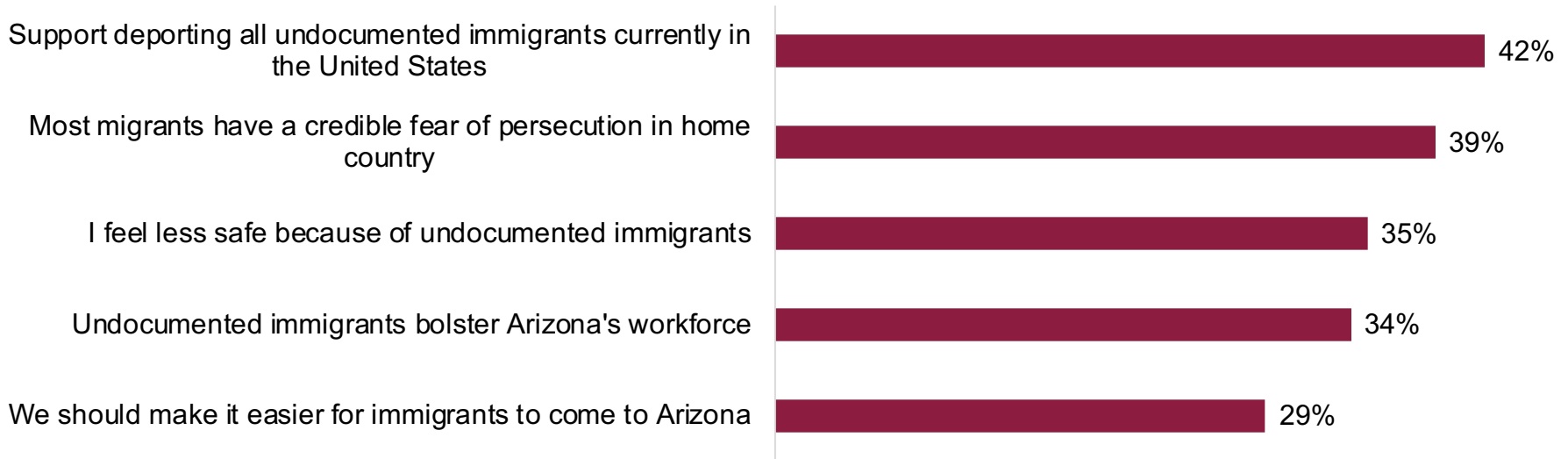
Rural Arizonans: Importance of education topics



*“Please rate how important each of the following areas are to improving Arizona’s K-12 education system.”
(Showing the percentage of rural Arizonans who rated these policy issues as an eight, nine or 10 on a 10-point scale of importance.)*



Rural Arizonans: Agreement on immigration topics



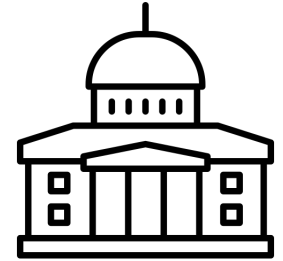
*"To what extent do you agree with the following statements about immigration in Arizona?"
(Percentage "agree" and "strongly agree" reported.)*



Rural Arizonans: Agreement on housing topics



*“To what extent do you agree with the following statements about housing in Arizona?”
(Percentage “agree” and “strongly agree” reported.)*

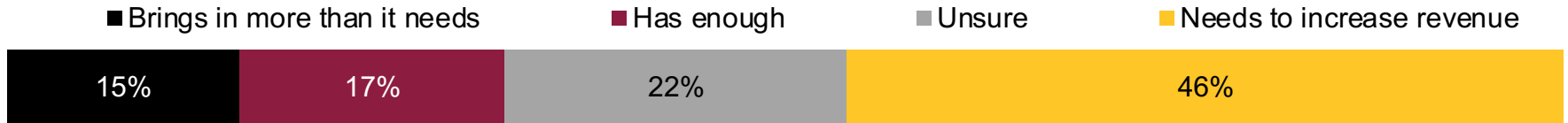


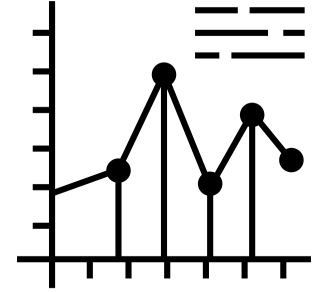
Rural Arizonans and state government

“How much confidence do you have in Arizona state government when it comes to handling Arizona’s problems?”



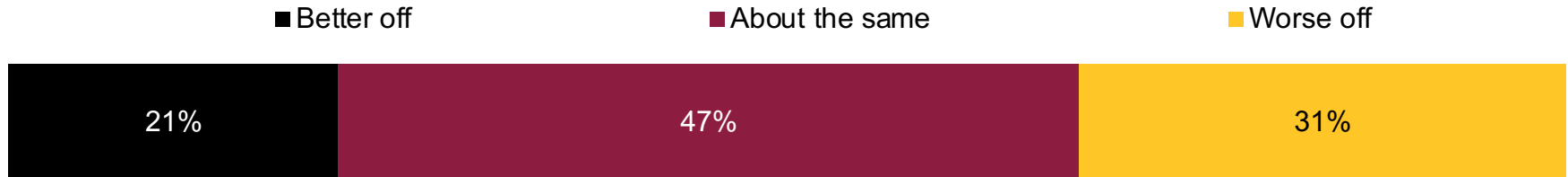
“Do you think the state of Arizona brings in enough money each year to adequately meet the state’s needs?”





Rural Arizonans and the economy

“Compared with one year ago, are you better off financially, about the same, or worse off?”



Only 17% of rural Arizonans believe the Legislature has the right priorities.



Arizona State University

Questions?

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Poll data and this presentation available:

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