Developing and Sustaining a Successful Social Enterprise

Join us to hear from social enterprise leaders about their experiences, lessons learned, and tips for success. And, gain new understanding of the tax and legal aspects of launching a social enterprise.

FEATURED SPEAKER

Shawn Seipler
CEO & Chairman of Board, Clean the World

As a social entrepreneur, Shawn Seipler is committed to focusing his business, management and leadership skills on advancing humanitarian, social and environmental causes. His commitment to excellence and passion for corporate social responsibility led to the creation of Clean the World in 2009. With impact results in 100 countries, Clean the World is a social enterprise that offers sustainable, socially impactful programs to a global marketplace. Clean the World has a goal of preventing millions of deaths caused by acute respiratory infection and diarrheal disease, while diverting hundreds of tons of landfill waste. Under Shawn’s leadership, Clean the World was named one of the 50 Florida Companies to Watch for 2014, and won the 2011 Sustainable Florida Award for Best Practices.

Ellis M. Carter
Carter Law Group, P.C.

Devoted to advising nonprofit, tax-exempt and socially responsible enterprises with respect to corporate, tax and regulatory issues. Ellis represents social enterprises in entity selection, formation, and operational issues. Ellis received her J.D. cum laude from Seattle University School of Law in 1996 and her LL.M. in Taxation from the University of Washington’s Graduate Tax Program.

Robert Ashcraft
Executive Director, Lodestar Center for Philanthropy and Nonprofit Innovation

Robert F. Ashcraft, Ph.D. is the executive director of the Lodestar Center for Philanthropy and Nonprofit Innovation at Arizona State University (ASU), and associate professor of nonprofit studies in ASU’s School of Community Resources and Development.

PANELISTS

Alan Andrews
Program Director for OpportuniTees Neighborhood Ministries

Nicolas de la Fuente
Community Garden Leader Desert Botanical Garden

Alicia Nuñez
Executive Vice President & CFO Chicanos por la Causa

Kate Thoene
Social Enterprise Director Southwest Autism Research & Resource Center

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