

Impact

Fiscal Year 2023

ASU Morrison Institute
for Public Policy
Arizona State University

what we do

Research

We conduct rigorous, independent research and analysis on consequential issues.

Inform

We inform policy discussion and action with high-quality, accessible analysis.

Convene

We engage stakeholders with one another around research and policy choices.

Thrive

We cultivate a thriving organization with a healthy culture and stable resources.

reports

Our researchers examined numerous policy topics of public value to Arizona including barriers developers face when building affordable housing and impacts of the new Phoenix area groundwater model.



10 new major reports

events

Our experts are in the community, learning more about current challenges and opportunities and presenting credible information, both online and in-person.

40 events



2,300+ attendees

research in action

Morrison Institute works with nonprofits, governmental agencies and other organizations throughout the state on program evaluations, community surveys and more. Our researchers recently worked with First Things First, Gila County Health Department, Mesa Police Department, the Steele Foundation and others.

“It is a pleasure to work with the entire Morrison Institute team. They are professional, friendly, responsive and extremely capable.”

Assistant Chief Lee Rankin, City of Mesa Police Department

digital resources

Arizona Water Blueprint and Colorado River Visualization Enterprise (CuRVE) are two of our digital resources that cover significant policy topics. Check them out online, along with a series of explainer videos on housing insecurity, exclusionary zoning and inclusionary zoning.



CuRVE



Our digital resources enable the public to access our research findings and learn more about policy choices affecting Arizona.

23,000

viewers were reached on social media

21,000

web users accessed 54,000 pages



media mentions

4,000+

Media coverage helps ensure our research findings reach broad audiences and stimulate public discourse.

THE HILL



THE ARIZONA REPUBLIC

WSJ

access to expertise

The Kyl Center for Water Policy provides Q&A-style education to the public on various water-related topics through its Office Hours. Topics during the past year included Colorado River shortage impacts and water augmentation concepts.

growing to meet demand

Clients and funders alike see the value in objective research.

99% increase in revenue from FY2018-23

Morrison Institute's annual revenue has grown substantially, even with the disruption of COVID-19. Kyl Center's revenue has grown 211%.

informing policymakers

The Arizona Governance and Policy Academy continues to be an important convener of Arizona elected officials, presenting facts and data on consequential policy topics. This year, it delivered content on affordable housing, rural broadband, Arizona's energy future, the CHIPS Act, best practices for sustainable tourism, and more.

56 retreat attendees

The Academy's Policy Retreat had statewide representation from legislators and city and county elected officials.

great place to work

100% of Morrison Institute's staff agreed that they felt valued in their roles, according to the FY23 Staff Survey.

excellence and service

Leadership and staff are meaningfully engaged in the community and embody the spirit of public service.



Executive Director **Andrea Whitsett** became President of the Consortium of University Public Service Organizations and serves on the Arizona Foundation for Women board. She was honored as a Leader of the Year in Public Policy by the *Arizona Capitol Times*.



Kyl Center for Water Policy Director **Sarah Porter** serves on the Arizona Governor's Water Policy Council and Phoenix's Environmental Quality and Sustainability Commission. She was recognized by the *Arizona Capitol Times* as an Unsung Hero for invaluable water knowledge.



Research Director **Alison Cook-Davis** serves on the Maricopa County Continuum of Care Committee led by MAG and on the Affordable Housing Collaborative. Of her 20+ led projects, she is especially proud of the Arizona housing research that is heavily cited in the media.



Senior Research Analyst **Kristi Eustice** was recognized by the Watts College of Public Service and Community Solutions as a Distinguished Staff Researcher. Topics of her research include health literacy, hate crimes, mental health, substance abuse and homelessness.